



## News Release

851 N. Pearl St., Columbus, OH 43215  
800-260-8434, ext. 704 -- [info@athleticscholarshipcorp.com](mailto:info@athleticscholarshipcorp.com)  
[www.athleticscholarshipcorp.com](http://www.athleticscholarshipcorp.com)

---

**For immediate release: April 21, 2010**

### **New Addition to the ASC Coaching Staff**

Columbus, Ohio - The Athletic Scholarship Corporation has announced the newest addition to the coaching staff, decorative and highly experienced football coach Don Shively.

Shively is entering this position with 33 years of coaching experience at the high school level. Shively began his coaching career at his former high school, Gahanna Lincoln, in 1977 and stayed until 1984 coaching with Neil Billman. Shively then went to Westerville North where he coached with Ron Balconi for 13 years. Both Billman and Balconi were inducted into the OSHAA hall of fame.

Shively is still coaching at Westerville North, where he has won 26 games in a row making regional and state championship appearances. Under his coaching, Westerville North has also been ranked in the top 10 in the nation 3 times by U.S.A. Today.

Shively is both excited and eager to begin working as a part of the ASC coaching staff.

“After doing extensive research, I found that the Athletic Scholarship Corporation is the best recruiting service out there,” said Shively. “This organization is all about helping the student-athlete succeed, which is how it should be.”

The CEO and founder of ASC, AJ Hodel, is also pleased to have Shively on staff.

“Coach Shively brings a tremendous value to our firm, he has coached, developed and mentored a wide range of student-athletes,” stated Hodel. “His knowledge and creditability in the community will further allow us to extend a helping hand to student-athletes.”

During this span of time, Shively has earned an exceptional record of 284 wins and 53 losses. Throughout his career, Shively has coached 81 players that have gone on to compete at the Division-1 level, as well as 13 NFL players and an NFL coach.

Shively plans on helping student-athletes reach the collegiate level to the best of his ability.

“It’s self-rewarding to watch a high school student-athlete get into college and grow as a person, especially the kids that may not have thought they could make it” said Shively. “The bottom line is, I want to help these kids reach the next level, I want to see his/her face when he/she signs for an athletic scholarship, that’s what will be most rewarding to me.”

Athletic Scholarship Corporation is a nonprofit organization committed to efficiently showcase the talents of high school student-athletes nationwide. The sports professionals and technology providers at ASC advise coaches and recruiters to help programs of all sizes find a well-rounded group of student-athletes. For more information, visit [www.athleticscholarshipcorp.com](http://www.athleticscholarshipcorp.com).

###

**Contact Information:**

Athletic Scholarship Corporation  
A.J. Hodel  
851 N. Pearl St Columbus, OH 43215  
800-260-8434, ext. 704  
[info@athleticscholarshipcorp.com](mailto:info@athleticscholarshipcorp.com)  
[www.athleticscholarshipcorp.com](http://www.athleticscholarshipcorp.com)