



ATHLETIC SCHOLARSHIP CORPORATION

News Release

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ATHLETIC SCHOLARSHIP CORPORATION DONATES SPORTS MARKETING SERVICES TO CLEVELAND MUNICIPAL SCHOOL DISTRICT ATHLETES.

Cleveland, Ohio- Athletic Scholarship Corporation executives announced their commitment to the Community by donating sports marketing services for high school athletes in the Cleveland Municipal School District.

"We have an obligation to do whatever we can to change the lives of our youth and its happening right here in Cleveland first where it is needed most," stated AJ Hodel.

ASC kicked off their charitable efforts with the Glenville football team. "The investment in the Glenville football project alone is substantial in communication costs and services," stated AJ Hodel, ASC's CEO. Hodel smiled, "this is just the tip of the iceberg". "There are so many school districts across the country that face economic pressures and there we find the most motivated athletes". ASC's goal is to assure that every athlete in all sports has their information and highlight films in the hands of the appropriate college coaches for scholarship offers regardless of the ability to pay for the service.

Ted Ginn Sr. who has developed and supported a culture that promotes academics, then athletics coaches the Glenville Tarblooders. Coach Ginn has instilled strong values in his men and they display that in everything they do" stated David Harris NEO director of scouting. "Our program and investment in technology will help Coach Ginn and his athletes communicate with colleges all over the country," Hodel stated.

"The services that ASC is providing to the Cleveland Municipal School District, will promote the talents and skills of our student athletes that might otherwise go unnoticed," said Leonard Jackson, Commissioner of Interscholastic Athletics. "Exposure, to the number of colleges and universities ASC networks with, is an incredible resource for our student athletes."

ASC executives stated that their long-term goal is to be able to offer their service at no cost all over the country in the areas where families face financial difficulties.

Athletic Scholarship Corporation offers a complete online communication system with daily updates to coaches and student-athletes for every collegiate sport nationwide. The firm boasts that to communicate with every school it would cost thousands in tape duplication and mail costs. ASC's Recruiting Ring™ delivers complete information and video that is crucial in the recruiting process at a click of a button. Coaches and professionals that are specific to the sport of the student-athlete edit all film and communicate with the student-athlete by offering information needed to manage and succeed in obtaining athletic scholarship money. To learn more about Athletic Scholarship Corporation or demo the Recruiting Ring™ visit www.athleticscholarshipcorp.com

For more information on the Cleveland Municipal School District visit www.cmsdnet.net

Currently ASC seeks partners and corporate sponsors to help offset costs. To discuss partnership opportunities please contact the east coast ASC office at 800-840-0884 or email info@athleticscholarshipcorp.com