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PRINT EDITION

Nordonia introduces new options for student-athletes

Thursday, October 18, 2007

By Mike Holzheimer
Nordonia Hills Sun

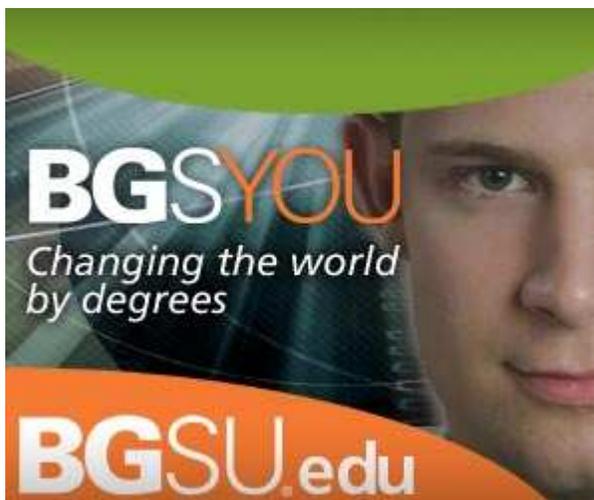
The cutting edge of technology will greatly assist in showcasing the abilities of rising student-athletes.

Nordonia High School will have such new opportunities for students to demonstrate both their athletic ability and academic talents to potential colleges and universities nationwide.

Cleveland-based Athletic Scholarship Corporation (ASC) will fund a sports marketing and mentoring program for Nordonia student-athletes and ultimately increase their exposure to colleges at the appropriate division. The ASC program will offer students college choices more suited for them to hone their skills, receive a college education, and for some, increase the possibility of a professional career in sports.

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This is not the first time ASC has worked with students at Nordonia High School. Brandon Thomas, who graduated last spring, utilized the program's services throughout his senior year.



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"My son Brandon has been blessed to advance from Nordonia High School football to attend the University of Tulsa," said Ollie Thomas, Brandon's father. "With the help of an ASC marketing campaign, Brandon was given opportunities to showcase his ability on and off the field. This gave him the edge he needed to receive a scholarship and, most importantly, prepare mentally and emotionally for college life. The beginning of his college career has been remarkable and we are grateful to God for his many blessings and to ASC for the services they provide to students in the Greater Cleveland area."

And now, more are likely to have that opportunity.

"Prior to grant funding, ASC had limited resources to work with Nordonia students," said A.J. Hodel, ASC chief executive officer. "Now, even more students will have access to ASC and we now have the ability to give back to the Nordonia community and to the future of area student-athletes."

With the cost of compiling and sending tapes to college coaches across the country out of reach for most student-athletes, ASC provides service many might not have otherwise. For each student, ASC provides highlight films and expert review and distribution to a national network of all college coaches and recruiters at the click of a computer mouse.

Coaches nationwide can then review students while the athletes gain increased access to athletic scholarships and grant options.

Nordonia High School athletic director Rob Eckenrode is looking forward to bringing the ASC program into the school.

"We are excited about the opportunity to work with Athletic Scholarship Corporation," Eckenrode said. "This is a valuable service for our coaches and student-athletes. Part of our district's Continuous Improvement Plan is to help provide opportunities to our kids who would like the chance to compete at the collegiate level. This program makes that possible."

Athletic Scholarship Corporation is a nonprofit organization made up of sports professionals and technology providers who open the doors to potential athletic scholarships nationwide to all who are interested.

The organization's mission is to efficiently showcase the accolades and talents of every high school athlete nationwide. ACS also advises coaches and recruiters on matters to build up their respective programs that will reflect a well-rounded group of student-athletes.

For more information, visit www.athleticscholarshipcorp.com.

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