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BRANDON WILLIAMS
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Navigating the Recruitment Process | An Interview with AJ Hodel



ATHLETES 2 ENTREPRENEUR

Navigating the Recruitment Process | An Interview w

Hello athletes and entrepreneurs! Our guest today, AJ Hodel, CEO of Athletic Scholarship Corporation, joins me to share how he started his business and what it's all about. He's giving back a tremendous amount to the athletic community by helping our young athletes navigate the complicated recruiting process to find a home at the school of their dreams!

Contrary to what many of us have been led to believe, there's no 'snake oil' in recruiting. Like most things in life, there's a system to understand and a formula to discover; and there are steps you, your students, or your children can take to ensure you're taking full advantage of every recruitment opportunity possible.





Tune in for information about these opportunities and many more insights from AJ!

In this episode, you will...

- LEARN HOW AJ HELPS ATHLETES, COACHES, AND PARENTS NAVIGATE THE RECRUITMENT PROCESS
- LISTEN TO US TALK ABOUT THE FIRST STEP IN CREATING A SUCCESSFUL BUSINESS: IDENTIFYING A NEED
- HEAR WHY STICKING TO A PLAN IS HALF THE BATTLE OF BECOMING SUCCESSFUL, IN BUSINESS AND ATHLETICS
- DISCOVER WHY AJ'S KEYS TO SUCCESS ARE 'BEING TRANSPARENT' AND 'NOT TAKING SHORTCUTS'
- FIND OUT WHY ACCEPTING CRITICISM IS SO IMPORTANT TO GROWING AND EXCELLING

“Be humble and kill them with kindness.” – AJ Hodel

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IAmBrandonWilliams.com

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Brandon Williams is a former NFL Player, Author, Celebrity Speaker, Success Coach and Commentator.

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Leadership with success style
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Millionaire Mindset is a fundamental



Book Me Today

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