



## News Release

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### **Athletic Scholarship Corporation Grabs USIATC Award for Excellence in Commerce & Trade**

*Athletic Scholarship Corporation has been selected for the 2014 Nevada Excellence Award amongst all its peers and competitors by the US Institute for Advancement of Trade & Commerce (USIATC).*

September 2nd 2014 - Athletic Scholarship Corporation has been selected for the 2014 Nevada Excellence Award amongst all its peers and competitors by the US Institute for Advancement of Trade & Commerce (USIATC).

Each year the USIATC conducts business surveys and industry research to identify executives at certain companies that have achieved demonstrable success in their local business environment and industry category. They are recognized as having enhanced the commitment and contribution of companies through service to their customers and community. Companies of this caliber enhance the consumer driven stature that Nevada is renowned for.

Athletic Scholarship Corporation has consistently demonstrated a high regard for upholding business ethics and company values. This recognition by USIATC marks a significant achievement as an emerging leader within various competitors and is setting benchmarks that the industry should follow.

As part of the industry research and business surveys, various sources of information were gathered and analyzed to choose the selected executives within the companies. This research is part of an exhaustive process that encapsulates a year-long immersion in the business climate of Nevada.

#### About USIATC

The USIATC is a leading authority on researching, evaluating and recognizing companies across a wide spectrum of industries that meet its stringent standards of excellence. It has spearheaded the idea of independent enterprise and entrepreneurial growth allowing businesses of all sizes to be recognized locally and encouraged globally.

Particular emphasis is given to meeting and exceeding industry benchmarks for customer service, product quality and ethical practices. Industry leading standards and practices have been developed and implementation of the same has been pioneered by the dedicated efforts of the business community and commerce leadership.

More information on USIATC can be found at [www.USIATC.org](http://www.USIATC.org)