



ATHLETIC SCHOLARSHIP CORPORATION

# News Release

526 Superior Ave E. # 1255, Cleveland, OH 44114  
Phone- 800-840-0488 Fax- 216-803-9898 [www.athleticscholarshipcorp.com](http://www.athleticscholarshipcorp.com)

---

For Immediate Release May 1<sup>st</sup>, 2006

Contact PR Department

**ATHLETIC SCHOLARSHIP CORPORATION Pledges Nationwide Access To Athletic Scholarships With Enhanced Online Technology For Use By Athletes And Coaches**

CLEVELAND, Ohio- Athletic Scholarship Corporation has announced that beta testing of its Online Recruiting Ring™ V2.0 is complete. The patent pending Recruiting Ring™ features an online platform that allows student-athletes to create their free profile for college recruiters and coaches to search.

Version 2.0 enhancements offer various levels of service; from a free basic profile to a complete online communication program featuring online streaming highlight films, academic ratings, bio, photos, athletic statistics and awards. All of the information is secure and is accessible with a username and password by all college coaches, recruiters and athletic directors at every college in the country for all sports.

During research and development executives at ASC found that ASC is the only firm that offers such a dynamic communication model for under \$20.00 per month. There are only a few firms assisting student-athletes; however they are charging \$1500.00-\$3000.00. "The bottom line with regards to charging that much, what about those families that aren't liquid enough to hand over that kind of cash"? stated Hodel. What makes ASC different is their ability to offer a life changing service at a cost that is only a few hundred dollars. A low cost allows the athlete to have their profile posted for years for college recruiters to engage the student-athlete and parents in the recruiting process at an early stage, which keeps many student-athletes on track emotionally and academically.

Athletic Scholarship Corporation has maintained their commitment to the community by offering enhanced free services to school districts in areas under economic duress. "We love what we do at ASC.... we change lives". Hodel stated. "When we see one of our student-athletes achieve their goals and reach the college level we have made a difference that lasts a lifetime".

Athletic Scholarship Corporation offers a complete online communication system with daily updates to coaches and student-athletes for every collegiate sport nationwide. The firm boasts that to communicate with every school it would cost over \$90,000.00 in tape duplication and mail costs. ASC's Recruiting Ring™ delivers complete information and video that is crucial in the recruiting process at a click of a button. Coaches and professionals that are specific to the sport of the student-athlete edit all film and communicate with the student-athlete by offering information needed to manage and succeed in obtaining athletic scholarship money. To learn more about Athletic Scholarship Corporation or demo the Recruiting Ring™ visit [www.athleticscholarshipcorp.com](http://www.athleticscholarshipcorp.com)